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Carolina Motorsports Park Becomes Birel & Rotax Dealer and Service Center

KERSHAW, SC (August 11, 2009) — After their recent announcement of adding a state-of-the-art kart track to their racing facility, Carolina Motorsports Park has teamed up with MRP Motorsport, importer for Birel Racing Karts and Rotax Kart Engines, to become a Birel & Rotax dealer and service center.

In addition to the Birel Racing Karts & Rotax Karting Engines, CMP will also be able to service the Monza Racing Kart line as well as be an official Freeline accessories dealer.

“We are extremely excited to make this announcement and to be working with MRP to be trained and certified in service of both Birel and Rotax products,” said Jochen Tartak, CMP track manager. “We opted to work with a leader in the industry and a company that could provide us the best possible training to satisfy the needs of our growing customer base.”

Carolina Motorsports Park fits very well into the MRP dealer group, according to Marc Miller, director of brand development for MRP Motorsport.

“CMP and their staff are no strangers to motorsports and the new kart track promises to be an amazing addition to a region that is in need of such an outlet to help the growth of karting,” he said. “We look forward to working with them as they develop a top-notch service program for the entire Birel and Rotax product lines.”

For more information on CMP please call 803-475-2448 or email:

info@carolinamotorsportspark.com. For further information on Birel & Rotax products, visit www.GoBirel.com or www.GoRotax.com or contact MRP at 269-756-9133.

About Carolina Motorsports Park

Located just an hour from Charlotte in Kershaw, SC, Carolina Motorsports Park is the only purpose-built road racing facility in the Carolinas. Sanctioned by The Sports Car Club of America and designed by famed track designer, Alan Wilson, the track offers a challenging 2.23-mile, 14-turn road course. It was built in 1999 by a small group of investors, led by driving enthusiasts Joe Hooker and Bob Humphreys. Carolina Motorsports Park's clientele includes organizations such as the Sports Car Club of America (SCCA), National Auto Sport Association (NASA), Porsche Club of America (PCA), BMW Car Club of America (BMWCCA), WERA, NESBA, CCS, and Historic Sportscar Racing. Teams competing in NASCAR, AMA Superbike, American Le Mans Series, Grand AM, Koni Challenge and World Challenge also utilize the track for testing.

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